

GUIDELINES FOR THE INSTALLATION OF SUBSCRIPTION TELEVISION SERVICES

These guidelines concern the installation of subscription television services generally and then individually to the following services:

- Digital free view services
- Satellite dishes
- Cable television

Our Guiding Principles:

1. We wish in all circumstances to maintain the traditional and original appearance of all buildings in its ownership in order to maintain the integrity and character of this area of London.
2. By limiting the number of installations to one per building, we minimise the number of unsightly cables running down and across the building. Large bunches or multiple strands of cabling are not attractive and often the fixings fail after a number of years leaving long loops of cable criss-crossing the elevations.
3. Satellite dishes again are not considered to be an attractive addition to any building; this is why town planners often require planning permission for their installation. The quality of this area and buildings need special consideration to minimise the visual impact of dishes.

Generally, regarding all services...

- Please discuss all proposals with the headlessee or managing agent of the building before approaching us with your proposals.
- Our consent will be required in all circumstances relating to the installation of further television services beyond the traditional “terrestrial” services. Each proposal is considered individually on its merits.
- We will not allow the provision of further cabling to the front or flank elevations of the building. All cabling must be routed within the building or the internal lightwell (where there is one). We will need to approve the proposed route in every case.

- We will not generally allow individual systems to be installed in multiple occupation buildings. You should co-ordinate matters with the headlessee of the building (where there is one) or managing agent in order to provide the service to all occupiers.
- You will have to seek the consent of the headlessee, who will ultimately have to seek our consent.
- We will expect installers to tidy up other loose cabling on the building and remove any redundant systems or cables such as analogue or individual satellite dishes.
- We are happy to meet engineers and installers at the building to discuss options.

Cable Television

Cable television is available from most but not all of the streets on The Cadogan Estate

- a) Virgin Media wish to provide services to buildings as a whole on the Estate, not just individual subscribers. We support this policy. Applications to install cable television into an individual flat within a block of flats will not normally be considered. Proposals of this type will only be considered if agreement is reached with the service supplier for the routing of cables to all of the flats and the infrastructure is provided to connect the flats in the future. The purpose of this requirement is to ensure that in the future should further connections to cable television be requested, the service box can cope with additional requests and cable routes have previously been agreed.
- b) Virgin Media will provide a 'way-leave agreement' to be signed by your Landlord which will be forwarded to us. We will not sign these documents. We will instead require details of the proposed routing of the cabling which we will agree with Virgin Media.
- c) Virgin Media have been made aware of our requirements so a refusal by engineers to put forward options in line with our requirements is not acceptable.
- d) We are happy to meet engineers from Virgin Media at the building to discuss options.

Satellite Dishes

- a) We will allow no more than two dishes per building. If professionally installed two dishes are adequate to receive the Hotbird, BskyB-Digital and Eutelsat satellites.
- b) You may have to seek Planning Consent to install a satellite dish particularly if you live in a Listed Building. Please check with Kensington and Chelsea Planning Department in all cases. Contact the Planning Information Office on 020 7361 3012.

- c) We will not allow a dish to be installed on any vertical elevations of buildings. The dish(es) must be sited as discreetly as possible and should not be visible from ground level and preferably not overlooked by other buildings or tenants.
- d) The evidence of satellite dishes within your street does not set a precedence for installation. Each case is considered individually and admittedly some are installed without our consent. These are usually noticed as they are often carelessly installed in highly visible locations. The tenant will be pursued for compliance which undoubtedly incurs greater expense than if our consent had been sought.
- e) We will be happy to meet installers to discuss proposed locations.

NAD/CJB 26.4.12



18 Cadogan Gardens, London SW3 2RP
T. 020 7730 4567
www.cadogan.co.uk